



20th Annual Youth ARTS Festival

October 19, 2024 on Greenville Town Common Sponsorship Opportunities



Free Arts Demos | Performances | Activities

Requested Donation

Be a part of the 20th year of this incredible festival focused on arts for our youth. Your investment will help bring the Youth Arts Festival to our community as a completely free event. Your donation is tax-deductible as Emerge Gallery & Art Center: Home of the Pitt County Arts Council is a 501(c)3 organization.

Help bring an amazing and FREE arts festival to Greenville Town Common on Saturday, October 19. (Rain Site to be held at a Pitt County High School.)

Event Highlights

- 100+ Artists and Arts Organizations with free demonstrations
- 20,000 posters distributed to Pitt County Schools and regional Preschools with Sponsor's Name and Logos
- Hands-on art making opportunities
- 25+ live performances by youth (dance, theatre, choir, band, orchestra, and more)
- Local Food Trucks

Proceeds Benefit

Your investment will provide a full day of free arts programming to our community. Any proceeds after expenses are gifted to the Pitt County Schools Arts Educators Fund to provide materials and supplies to Arts Teachers for their students in elementary, middle, and high schools throughout Pitt County.



SAVE THE DATE:

October 19, 2024

Greenville Town Common

Benefits	\$5,000	\$2,500	\$1,000	\$500
Presented by: on all advertising	✓			
Presented by: on Coloring Sheets	✓			
Logo on shirt	✓	✓		
Logo on all ads and on website	✓	✓	✓	
Social media organization shout outs	✓	✓	✓	
Name on all ads, on website, and shirt	✓	✓	✓	✓
Booth space at Festival	✓	✓	✓	✓
Official Youth Arts Festival T-shirts	8	6	4	2

The 20th Annual Youth Arts Festival brings our community together.

About the Festival

The Youth Arts Festival began in 2005, on the campus mall of East Carolina University. In 2019, partnering with the City of Greenville and Emerge Gallery, the festival expanded and moved to Greenville Town Common to become more of an inclusive community festival. The festival offers free demonstrations and hands-on art activities for youth of all ages. Everything from the potter's wheel to puppet making, playing instruments to blacksmithing, there is something new and exciting to learn and create. Artists of all types come from our region to volunteer and share their talents with our community. The festival typically draws over 4,000 people, and we look forward to another great year with growing numbers of community partners and attendees. All proceeds benefit the Pitt County Schools Arts Educators Fund.

Location: Greenville Town Common, 1st Street, Greenville, NC

Date: October 19, 2024

Time: 10:00am - 4:00pm

Cost: FREE!

Food: There will be food trucks for you to purchase treats and drinks throughout the day.

Entertainment: There will be performances from 10:00am - 4:00pm

Arts & Sponsor Booths: 10:00am - 4:00pm

SPONSORSHIP AGREEMENT

Company Name: _____

Agrees to provide financial sponsorship for the 20th Annual Youth Arts Festival to be held on October 19, 2024. As a sponsor, I will receive the applicable sponsorship opportunities as listed in the benefits of sponsoring chart.

I further understand that these opportunities will not be valid until the agreement is signed and my check has been issued to and accepted by the Youth Arts Festival committee. As a sponsor, I agree to provide digital files for all promotional advertising.

Please check desired Sponsorship Level:

_____ \$5,000 (Presenting Sponsor)

_____ \$2,500

_____ \$1,000

_____ \$500

Sponsor/Brand Name (as you would like to appear on promotional material):

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact Person: _____

Phone Number: _____

E-mail: _____

Payment: **Check: #** _____ **Online Invoice Requested**

Contact Name for Payment: _____

E-mail: _____

If online invoice is requested, a staff member will be in contact shortly.

By selecting an online invoice, the business agrees to a 3% convenience fee applied.

Authorized Signature: _____

Date: _____

Please email info@emergegallery.com a digital copy with online payment request or send this completed agreement with check made payable to:

Emerge Gallery & Art Center, 404 Evans Street, Greenville NC 27858

All sponsors logos must be EPS or high resolution format for media and print purposes. It is the sponsor's responsibility to ensure the Youth Arts Festival has all appropriate logos in the proper format by the determined deadline. Send logo files to info@emergegallery.com.

ON-SITE SPONSORSHIP INFORMATION

Company Name: _____

Website: _____

Facebook Page: _____

Instagram/Twitter Name (if applicable): _____

(If multiple, please list all)

Coordinator Contact Name: _____

Coordinator Contact Phone: _____

Coordinator Contact E-mail: _____

T-Shirt Sizes (S/M/L/XL/XXL): _____

Please see benefits of sponsoring for quantities available.

On-Site Event Contact Name: _____

On-Site Event Contact Phone: _____

On-Site Event Contact E-mail: _____

T-Shirt Sizes (S/M/L/XL/XXL): _____

Is your booth doing an activity? Yes No Don't know yet?

No problem; we can work with you to figure it out.

Activity details:

Do you need electricity access? (limited): One Outlet None

Electricity 100v-20-amp outlet (You must provide your own 100+ extension cord.)

Do you need water access? Yes No

(Can be 100-200 ft away, must provide hose to bring it to your booth.)

Have you sent your business logo (EPS file) to info@emergegallery.com? Yes No

Any additional information that we need to know?