



**19th Annual**

# Youth **ARTS** Festival

**October 14, 2023 on Greenville Town Common**  
**Sponsorship Opportunities**



**Free Arts Demos | Performances | Activities**

## Requested Donation

Be a part of the 19th year of this incredible festival focused on arts for our youth. Your investment will help bring the Youth Arts Festival to our community as a completely free event. Your donation is tax-deductible as Emerge Gallery & Art Center: Home of the Pitt County Arts Council is a 501(c)3 organization. Help bring an amazing and FREE arts festival to Greenville Town Common on Saturday, October 14.

## Event Highlights

- 100+ Artists and Arts Organizations with free demonstrations
- 20,000 posters distributed to Pitt County Schools and regional Preschools with Sponsor's Name and Logos
- Hands on art making opportunities
- Multicultural performances for the entire family
- Local Food Trucks

## Proceeds Benefit

Your investment will provide a full day of free arts programming to our community. Any proceeds after expenses will go toward the Pitt County Schools Arts Educators Fund to provide materials and supplies to Arts Teachers for their students in elementary, middle, and high schools throughout Pitt County.



# SAVE THE DATE:

## October 14, 2023

### Greenville Town Common

Benefits	\$10,000	\$5,000	\$2,500	\$1,000	\$250
Presented by: on all advertising	✓				
Logo on shirt	✓	✓			
Logo on all ads and on website	✓	✓	✓		
Social media organization shout outs	✓	✓	✓	✓	
Name on all ads, on website, and shirt	✓	✓	✓	✓	✓
Booth space at Festival	✓	✓	✓	✓	✓
Official Youth Arts Festival T-shirts	8	6	4	2	1

**The 19th Annual Youth Arts Festival brings our community together.**

### About the Festival

The Youth Arts Festival began in 2005, on the campus mall of East Carolina University. In 2019, partnering with the City of Greenville and Emerge Gallery, the festival expanded and moved to Greenville Town Common to become more of an inclusive community festival. The festival offers free demonstrations and hands-on art activities for youth of all ages. Everything from the potter's wheel to puppet making, playing instruments to blacksmithing, there is something new and exciting to learn and create. Artists of all types come from our region to volunteer and share their talents with our community. The festival typically draws over 4,000 people, and we look forward to another great year with growing numbers of community partners and attendees. All proceeds benefit the Pitt County Schools Arts Educators Fund.

**Location:** Greenville Town Common, 1st Street, Greenville, NC

**Date:** October 14, 2023

**Time:** 10:00am - 4:00pm

**Cost:** FREE!

**Food:** There will be food trucks for you to purchase treats and drinks throughout the day.

**Entertainment:** There will be performances from 10:00am - 4:00pm

**Arts & Sponsor Booths:** 10:00am - 4:00pm

**Emerge Gallery & Art Center** | 404 Evans Street | Greenville, NC 27858  
(252) 551-6947 | [www.youthartsfest.com](http://www.youthartsfest.com) | [info@emergegallery.com](mailto:info@emergegallery.com)

# SPONSORSHIP AGREEMENT

**Company Name:** \_\_\_\_\_

Agrees to provide financial sponsorship for the 19th Annual Youth Arts Festival to be held on October 14, 2023. As a sponsor, I will receive the applicable sponsorship opportunities as listed in the benefits of sponsoring chart.

I further understand that these opportunities will not be valid until the agreement is signed and my check has been issued to and accepted by the Youth Arts Festival committee. As a sponsor, I agree to provide digital files for all promotional advertising.

**Please check desired Sponsorship Level:**

\_\_\_\_\_ \$10,000 (Presenting Sponsor)

\_\_\_\_\_ \$5,000

\_\_\_\_\_ \$2,500

\_\_\_\_\_ \$1,000

\_\_\_\_\_ \$250

**Sponsor/Brand Name** (as you would like to appear on promotional material):

\_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**Payment:** ☐ **Check: #** \_\_\_\_\_ ☐ **Online Invoice Requested**

**Contact Name for Payment:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

If online invoice is requested, a staff member will be in contact shortly.

By selecting an online invoice, the business agrees to a 3% convenience fee applied.

**Authorized Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please email [info@emergegallery.com](mailto:info@emergegallery.com) a digital copy with online payment request or send this completed agreement with check made payable to:**

Emerge Gallery & Art Center, 404 Evans Street, Greenville NC 27858

*All sponsors logos must be EPS or high resolution format for media and print purposes. It is the sponsor's responsibility to ensure the Youth Arts Festival has all appropriate logos in the proper format by the determined deadline. Send logo files to [info@emergegallery.com](mailto:info@emergegallery.com).*

# ON-SITE SPONSORSHIP INFORMATION

Company Name: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Page: \_\_\_\_\_

Instagram/Twitter Name (if applicable): \_\_\_\_\_

*(If multiple, please list all)*

Coordinator Contact Name: \_\_\_\_\_

Coordinator Contact Phone: \_\_\_\_\_

Coordinator Contact E-mail: \_\_\_\_\_

T-Shirt Sizes (S/M/L/XL/XXL): \_\_\_\_\_

Please see benefits of sponsoring for quantities available.

On-Site Event Contact Name: \_\_\_\_\_

On-Site Event Contact Phone: \_\_\_\_\_

On-Site Event Contact E-mail: \_\_\_\_\_

T-Shirt Sizes (S/M/L/XL/XXL): \_\_\_\_\_

Is your booth doing an activity? ☐ Yes ☐ No ☐ Don't know yet?

*No problem; we can work with you to figure it out.*

Activity details:

Do you need electricity access? (limited): ☐ One Outlet ☐ None

*Electricity 100v-20-amp outlet (You must provide your own 100+ extension cord.)*

Do you need water access? ☐ Yes ☐ No

*(Can be 100-200 ft away, must provide hose to bring it to your booth.)*

Have you sent your business logo (EPS file) to [info@emergegallery.com](mailto:info@emergegallery.com)? ☐ Yes ☐ No

Any additional information that we need to know?