



17th Annual

Youth **ARTS** Festival

Sponsorships



Free Arts Demos | Talent Show | Performances | Activities

Requested Donation

Be a part of the 17th year of this incredible festival focused on arts for our youth. Your investment will help bring the Youth Arts Festival to our community as a completely free event. Your donation is tax-deductible as Emerge Gallery & Art Center: Home of the Pitt County Arts Council is a 501 (c)3 organization.

Help bring amazing talent to the Greenville Town Common on Saturday, October 23rd from 10:00am - 4:00pm.

Event Highlights

- 100+ Artists and Arts Organizations with free demonstrations
- 20,000 posters distributed to Pitt County Schools and regional Preschools with Sponsor's Name and Logos
- Hands on art making opportunities
- Multicultural performances for the entire family
- Youth Talent Show
- Food Trucks

Proceeds Benefit

Your investment will provide a full day of free arts programming to our community. Any proceeds after expenses will go towards the Pitt County Arts Council's Outreach Fund.



SAVE THE DATE: October 23, 2021 at the Greenville Town Common

Benefits	\$5,000	\$2,500	\$1,000	\$500	\$200
Presented by: on all advertising	✓				
Logo on shirt	✓	✓			
Logo on all ads and on website	✓	✓	✓		
Social media organization shout outs	✓	✓	✓	✓	
Name on all ads, on website, and shirt	✓	✓	✓	✓	✓
Booth space at Festival	✓	✓	✓	✓	✓

The 17th Annual Youth Arts Festival brings our community together

About the Festival

The Youth Arts Festival began in 2005, on the campus mall of East Carolina University. The festival offers free demonstrations and hands-on art activities for youth of all ages. In 2019, partnering with the City of Greenville and Emerge Gallery, the festival expanded and moved to the Greenville Town Common to become more of an inclusive community festival. Everything from the potter's wheel to puppet making, trying out instruments to blacksmithing, there is something new and exciting to learn and create. Artists of all types come from our region to volunteer and share their talents with our community. The festival typically draws over 3,000 people, and we look forward to another great year with growing numbers of community partners and attendees.

Location: The Greenville Town Common off of 1st Street in Greenville, NC

Date: October 23, 2021

Time: 10:00am - 4:00pm

Cost: FREE!

Food: There will be food trucks for you to purchase treats and drinks throughout the day.

Entertainment: There will be multicultural performances from 10:00am - 1:00pm

Talent Show: The Youth Expressions Talent Show will take place from 1:00pm - 4:00pm

Arts & Sponsor Booths: 10:00am - 4:00pm

SPONSORSHIP AGREEMENT

Company Name: _____

Agrees to provide financial sponsorship for the 17th Annual Youth Arts Festival to be held on October 23, 2021. As a sponsor, I will receive the applicable sponsorship opportunities as listed in the Benefits of Sponsoring chart.

I further understand that these opportunities will not be valid until the agreement is signed and my check has been issued to and accepted by the Youth Arts Festival committee. As a sponsor, I agree to provide digital files for all promotional advertising.

Please check desired sponsorship level:

_____ \$5,000

_____ \$2,500

_____ \$1,000

_____ \$500

_____ \$200

Sponsor/Brand Name (as you would like to appear on promotional material):

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact Person: _____

Phone Number: _____

E-mail: _____

Payment: **Check: #** _____ **Online Invoice Requested**

Contact Name for Payment: _____

E-mail: _____

If online invoice is requested, a staff member will be in contact shortly.

Authorized Signature: _____

Date: _____

Please email a digital copy with online payment request or send this completed agreement with check made payable to:

Emerge Gallery & Art Center, 404 S. Evans Street, Greenville NC 27858

All sponsors logos must be EPS or high resolution format for media and print purposes. It is the sponsor's responsibility to ensure the Youth Arts Festival has all appropriate logos in the proper format by the determined deadline. Send logo files to sarah@pittcountyarts.org

ON-SITE SPONSORSHIP INFORMATION

Company Name: _____

Website: _____

Facebook Page: _____

Twitter Name (if applicable): _____

(If multiple, please list all)

Coordinator Contact Name: _____

Coordinator Contact Phone: _____

Coordinator Contact E-mail: _____

T-Shirt Sizes (S/M/L/XL/XXL): _____

On-Site Event Contact Name: _____

On-Site Event Contact Phone: _____

On-Site Event Contact E-mail: _____

T-Shirt Sizes (S/M/L/XL/XXL): _____

Is your booth doing an activity? Yes No

Activity details:

Do you need electricity access? (limited): One Outlet None

Electricity 100v-20-amp outlet (You must provide your own 100+ extension cord.)

Do you need water access? Yes No

(Can be 100-200 ft away, must provide hose)

Have you sent your business logo (EPS file) to sarah@pittcountyarts.org? Yes No

Any additional information that we need to know?